

## **“People’s Choice Awards” – Terms & Conditions**

1. The “People’s Choice Awards Competition” hereafter, the “Competition”) is an initiative of Dairy Australia Limited (ACN 105 227 987), an Australian public company limited by guarantee with its registered office at Level 3, HWT Tower, 40 City Road, Southbank, Victoria, 3006.
2. By submitting a vote and entering the Competition, entrants (hereafter, “You”) are deemed to have accepted and agreed these Terms and Conditions (“T&Cs”). Applicants who do not comply with these T&Cs, or who do not otherwise satisfy the entry criteria outlined herein shall be ineligible to enter for, or win this Competition.
3. The Competition is open to all Australian residents. You must be eighteen (18) years old or more to be eligible to submit an entry.
4. To enter the Competition, You must visit the People’s Choice Awards website at <http://peopleschoiceaward.legendairy.com.au>, submit a vote for your chosen dairy product and complete the form with your details. This includes inserting your first name, last name, email address and post code.
5. You may submit your registration at any time between 12:00 AEST Thursday 23<sup>rd</sup> November 2017 and 23:59 Sunday 28<sup>th</sup> January 2018 (“the Registration Period”). Registration received after this time will not be accepted.
6. No responsibility is accepted by Dairy Australia for late, lost, incomplete or misdirected entries.
7. You can only register your details once during the Registration Period.
8. It is your responsibility to provide accurate contact details.
9. There are a total of two (2) prizes to be awarded in this competition.
10. Two (2) successful entries will be drawn at random from eligible entries received on Monday 29<sup>th</sup> January 2018 and notified by Dairy Australia via an email sent to the registered email address. Odds of winning depend on the number of eligible entries received.
11. Each successful candidate is entitled to a one (1) year supply of cheese, hereafter, the “Prize”. The Prize consists of (24) twenty four pieces of cheese, equating to (2) two pieces of cheese each month.
12. Delivery of the Prize is dependent on successful candidates address. If a successful candidate lives within a 50km radius of a major Australian city, the Prize will consist of (4) four deliveries over a (12) twelve month period. If a successful candidate lives outside of a 50km radius of a major Australian city, the Prize will consist of (1) delivery.
13. Dependent on a successful candidates address, the Prize will either be separated into (4) four deliveries of (6) six cheeses per delivery, or (24) twenty four cheeses in the (1) one delivery.
14. Cheese products will be 2018 Australian Grand Dairy Awards finalists where possible, but are not guaranteed to be finalists.
15. If you are one of the two (2) successful entries, you will need to claim the Prize by replying to the email sent to you notifying you of your win within 2 days (48 hours).
16. Should you not reply confirming your acceptance of the Prize, the Prize will be reallocated.

17. The competition organisers will liaise with successful candidates to organise delivery of the Prize with regards to time and date. It is the responsibility of the successful candidate to ensure they are available to receive the delivery in person at their selected time. It is up to the organisers discretion re. redelivery should you miss the original scheduled delivery time.
18. Dairy Australia is bound by the 13 Australian Privacy Principles (APPs) contained in the Commonwealth Privacy Act 1988 (as amended by the Privacy Amendment (Private Sector) Act 2000 and the Privacy Amendment (Enhancing Privacy Protection) Act (2012)) (collectively, "the Legislation"). Under the Legislation Dairy Australia has obligations to keep secure any personal information it collects, which it takes seriously. Dairy Australia will use personal information it collects from you for the purpose of facilitating the Event and for such other secondary purposes that are related to the primary purpose which you might reasonably expect. Dairy Australia may disclose your personal information to authorities if you are a ticket winner, or otherwise as required by law. Further information about how Dairy Australia handles personal information and how you can access your personal information can be found in our Privacy Policy at <http://www.dairyaustralia.com.au/Standard-Items/Privacy>. Dairy Australia will not sell, rent or loan our contact lists to third parties. In addition, any emails that you receive from Dairy Australia will include an option to unsubscribe.
19. Dairy Australia reserves the right to offer promotional tickets to additional participants who have not complied with the registration process outlined in these T&Cs.
20. Failure to comply with these Terms and Conditions will disqualify an entry from taking part in the competition. Dairy Australia reserves the right to disqualify any entry for any reason, in its sole and absolute discretion.